You haven't forgotten what motorcycling is all about. And neither have we. That's why Honda builds the GB500. It blends a touch of the past with the best of today's technology.

Check out its styling. There's something there that's wonderfully reminiscent of simpler times. Maybe it's the clubman-style bars or solo seat. Maybe it's the custom paint and pinstriping. Maybe it's the spoke wheels.

But don't think the GB500 is all style. Because even though the GB500 is inspired by the past, it's not trapped there. It has Honda's advanced and proven 486cc single-cylinder engine. Both electric and kick starting. And all the

unerring performance every Honda is known for.

So let people know motorcycling is in your soul. Get on a bike that's a triumph of tradition and Honda technology.

The Honda GB500.

Features
- Honda's proven 486cc single-cylinder engine for power and reliability.
- Superb handling, thanks to its ultra lightweight dry weight of 359 pounds.
- Electric and kick starting.
- Traditional spoke wheels with alloy rims.
- Covered by Honda's 12-month unlimited mileage warranty.

What's In A Name
Honda has a worldwide reputation for quality—a reputation we've maintained for more than forty years. Because at Honda, we learned long ago that there's no substitute for the best. And we'll never settle for anything less.

That's why Honda products the world over rank as the most innovative, well-produced goods of their kind, products every one of our demanding customers has come to appreciate and respect.

Because of our exhaustive research and development, testing, and advanced manufacturing techniques, Honda products offer a value no other manufacturer can match.

Yet Honda's commitment to quality extends much further. By contributing to society both socially and economically, we apply our same high standards to all aspects of our business.

When you buy a Honda you're buying a lot more than just a name.

Be A Responsible Rider
Riding a motorcycle is an exercise in responsibility—to yourself, to others, to the environment and to the sport. So remember, wear a helmet, eye protection, and protective clothing whenever you ride. Never ride under the influence of drugs or alcohol, and never use the street as a racetrack. Inspect your motorcycle before riding, read your owner's manual, and see your local Honda Dealer or contact the Motorcycle Safety Foundation at 1-800-447-4700 for the location of a training course near you. Remember, the GB500 is designed for operator use only.

Always obey local laws, use common sense, and respect the rights of others when you ride. Make sure you have a proper license when riding on public roads, and never modify your motorcycle's exhaust system.

HONDA
Come ride with us.